

2026 EDITION

FinAI

High School Pitch Competition

Finance · Artificial Intelligence

Identify an existing financial issue and develop an AI agency idea or concept that could potentially revolutionize the finance sector. The next billion-dollar idea could come from high school students. Why not yours? Students could use slideshows to assist them to pitch their concept, or they can simply pitch their idea.

OFFICIAL RULES & GUIDELINES

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SECTION 1 ELIGIBILITY

1.1 Student Eligibility

- The Competition is open to all high school students.
- The Competition is open to students currently enrolled in grades 9 through 12 (or international equivalents) at an accredited high school.
- Students must be between the ages of 14 and 18 at the time of the submission deadline.
- Students who have already graduated from high school are not eligible, regardless of age.

SECTION 2 TEAMS

2.1 Team Size

- Teams must consist of one (1) to five (5) students.
- Team members can consist of students from the same or different high school.

- All team members are required to register.

2.2 Faculty Advisor Involvement

- Faculty Advisors may provide guidance, feedback, and resources but must not develop, write, or present any part of the team's submission.

2.3 Modifying Team Members

- Team composition is locked at the registration deadline. No additions or replacements of team members will be permitted after that point.
- If a team member withdraws before the final presentation, the team may continue with the remaining member.

SECTION 3 THE PROMPT & JUDGING CRITERIA

3.1 Theme

All submissions must address a challenge at the intersection of Finance and Artificial Intelligence. Teams should propose a new product, service, or system that uses AI to solve a real financial problem or improve a financial process.

3.2 Guidelines

The concepts that the students create should be answering the following questions, and they are judged according to these questions.

About the problem:

- What specific problem in the world of finance does it solve?
- How impactful is your solution, and to what scale?

About the AI application or agency:

- How much potential does your solution have? Be specific.
- What advantages does your AI offer to your specific problem?

The business model:

- What type of finance firm would adopt your AI agency?
- What is the intent of your solution? (Nonprofit, Open source, Educational, For-profit, etc.)

About the risk:

- What are some risks/concerns? How could they be addressed?
- Who is your target audience?

SECTION 4 SUBMISSIONS

4.1 Required Deliverables

All submissions must include every item listed below. Incomplete submissions will not advance to the judging stage.

- Pitch Video (No more than 8 minutes, YouTube link): A team-recorded video pitch. All members must be visible on screen and speak and paste the YouTube link into the submission form.
- Pitch Deck (Recommended): A visual presentation covering the problem, solution, AI/finance integration, target audience, and business model.

4.2 Submission Deadlines

- Submission links must be submitted through the official online portal by 11:59 PM Eastern Time on the posted deadline date.
- Late submissions will not be accepted for any reason. Participants are strongly encouraged to upload at least 48 hours early to avoid last-minute technical issues.
- The last version submitted before the deadline is the version that will be reviewed. Prior drafts are not considered.

4.3 Intellectual Property

- Teams retain full ownership of their ideas and submitted materials.
- By submitting, teams grant the competition to display, share, and archive submission.

SECTION 5 PLAGIARISM & ACADEMIC INTEGRITY

5.1 Originality Requirement

- All submitted content must be the original work of the listed team members.
- All submissions must be original, and submissions may not be reused from past competitions.

5.2 Academic Work Policy

- The use of large language models (LLMs) are allowed to help them expand their thinking, however depending on AI will result in unoriginal ideas, which can negatively impact their submission.
- Confirmed plagiarism or academic dishonesty will result in disqualification.

SECTION 6 GENERAL PROVISIONS

6.1 Privacy and Liability Waiver

- Info collected during registration is only used to run the Competition. Team names, school affiliations, and pitch summaries of finalists and winners may appear in official pages or social media websites.

QUESTIONS?

Contact the Organizing Committee

Email thefinancechallenge@gmail.com

Web www.finaipitchcompetition.com

By registering for and participating in the FinAI Pitch Competition, all students and Faculty Advisors confirm they have read, understood, and agree to abide by these Official Rules in their entirety.